



About [RoboTour 2017](#)

WHO:

- 400-500 Dallas-area middle and high school students and educators
- 25 -30 university student volunteers (RoboTour Guides)
- Group size: 10 students + chaperone + RoboTour Guide

WHAT:

- Unique opportunity for students to explore prospective careers in the fields of robotics and unmanned systems
 - Drones, self-driving cars, cyber security, re-fueling airplanes, ocean exploration, cutting-edge advances in technology to support conservation, agriculture and clean energy.

WHY:

- ENGAGE students in the world of unmanned systems and related technologies
- DISCOVER careers in robotics
- INSPIRE students to innovate and create

WHERE:

- AUVSI's XPONENTIAL 2017 Exhibit Hall
- Kay Bailey Hutchison Convention Center, Dallas Texas

WHEN:

- Thursday, May 11, 2017
- 2 sessions (AM & PM)
 - AM Group: 9:30am - 1:00pm
 - PM Group: 12:00pm - 3:00pm
 - AM/PM combined Lunch: 12:00pm - 12:45PM

HOW:

Exhibitors participating in RoboTour agree to:

- Be supportive of STEM education
- Be positive, welcoming and engaging
- Be identified as a RoboTour exhibitor
 - RoboTour "sticker" on the floor in front of booth (provided by RoboNation)
 - Listed on RoboNation website
 - Featured on RoboNation social media during XPO

Two ways for exhibitors to participate:

1. RoboTour "Fly-by": Allow groups to stop at your booth -- you do not need to present.
2. RoboTour "Pit-stop": Have your booth personnel give a quick "elevator" pitch about your organization/product/service.

Note to exhibitors:

- RoboTour group stops are not guaranteed, but floor graphic helps groups easily identify RoboTour "friendly" exhibitors
- Giveaways or collateral are optional

Additional opportunity. Become a RoboTour Patron.

- \$1,000 RoboTour Patron benefits include:
 - RoboNation coordinate all participants receive company info/giveaway
 - Company listed as RoboTour Patron on RoboTour site and sponsor on RoboNation website
- Company to provide collateral/giveaway for students (500 units).